CELEBRATING EVERYDAY HEROES

Leading the Way with Evidence-Based Practice!

ISHA CONVENTION
April 5-7, 2018
Exhibitor Prospectus

Sheraton
Keystone Crossing
Indianapolis, IN
MARKETPLACE—Plaza Foyer
Floor plan Coming Soon!

To make hotel reservations,
call 1-888-627-7814 or book online at:
https://www.starwoodmeeting.com/events/start.action?id=1706287777&key=383A53D4
Mention ISHA—Block Ends March 12th
**Marketplace Dates & Times**

**Thursday, April 5th**
- 9:00 am—10:30 am Exhibitor Setup
- 10:30 am—1:30 pm Grand Opening with Exhibitors
- 10:30 am—3:30 pm Exhibits Open

**Friday, April 6th**
- 7:30 am—3:30 pm Exhibits Open
- 3:00 pm—Final Prize Drawing
- 3:30 pm—Exhibitor Tear-down

**Dates to Remember**
- February 15: Deadline for ads, sponsorship and promotion in the onsite tabloid
- March 12: Discounted room block closes at the Sheraton Indianapolis Hotel
- March 12: Deadline for registration
- April 2: Items shipped to the Sheraton

Don’t forget to let us know what items you are donating for prize drawings by March 12th with registration!

**Other Important Information**

**2018 Theme**

**Celebrating Everyday Heroes**

Best decorated booth receives a cash prize!

**Final Prize Drawing:** 3:00 pm on Friday.

**Cancellation Policy:** No refunds for cancellations will be given after March 12, 2018. A $25 administrative fee will be retained for all cancellations prior to that date.

Cancellations must be received in writing. Send to: ISHA Central Office, 2346 S. Lynhurst Drive, Suite D101, Indianapolis, IN 46241 or by email: ann@centraloffice1.com

**Marketplace Tables:** Each table is 6’ x 30” x 30”

**Electricity:** If you require electrical there will be an additional charge of $100.

**Free Wi-Fi & Parking!**

*Schedules subject to change*

**Location, Hotel, Shipping Information**

**General Information:** 317-846-2700

Sheraton Indianapolis Hotel at Keystone Crossing
8787 Keystone Crossing
Indianapolis, IN 46240

**Reservations:** A special room rate of $149 per night is available until March 12, 2018 or until the room block is sold out. Be sure to mention “ISHA room block” when making reservations.

Call 317-846-2700 or book online at:
https://www.starwoodmeeting.com/events/start.action?id=1706287777&key=383A53D4

**Shipping:** All packages should be sent directly to the Sheraton Indianapolis Keystone Crossing to arrive NO SOONER than 3 days in advance of Convention. Be sure to label boxes “ISHA CONVENTION-APRIL 5/7.”

The mission of ISHA is to support and empower members to provide the highest quality, life changing communication, swallowing and hearing services to the people of the State of Indiana.
## 2018 Exhibitor - Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Convention Onsite Tabloid</th>
<th>Web Advertising</th>
<th>Recognition</th>
<th>Sign Me Up!</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keynote Sponsor</strong></td>
<td>Full Page Ad 8-1/2&quot;x11&quot;</td>
<td>Logo with company link on ISHA Website</td>
<td>Business Meeting</td>
<td>$5,000</td>
<td></td>
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<tr>
<td>Option to introduce keynote speaker</td>
<td></td>
<td>Program with course listing</td>
<td>Keynote Sessions</td>
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<tr>
<td>Logo on screen “Session Sponsored By”</td>
<td></td>
<td>Online Sponsor List</td>
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<tr>
<td>1—6 ft. table with electricity</td>
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<tr>
<td>2—convention registrations</td>
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<tr>
<td>2—$50 vouchers for the Keystone Café</td>
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<tr>
<td>Attendee mailing list</td>
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<tr>
<td><strong>Premiere Sponsor</strong></td>
<td>Full Page Ad 8-1/2&quot;x11&quot;</td>
<td>Logo with company link on ISHA Website</td>
<td>Business Meeting</td>
<td>$3,000</td>
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<tr>
<td>1—6 ft. table with electricity</td>
<td></td>
<td>Program with course listing</td>
<td>Keynote Sessions</td>
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<tr>
<td>2—convention registrations</td>
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<td>Online Sponsor List</td>
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<tr>
<td><strong>Quiz Bowl Sponsor</strong></td>
<td>Full Page Ad 8-1/2&quot;x11&quot;</td>
<td>Logo with company link on ISHA Website</td>
<td>Business Meeting</td>
<td>$1,500</td>
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<tr>
<td>Title Sponsor for Quiz Bowl</td>
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<td>Program with course listing</td>
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<td>1—6 ft. table with electricity</td>
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<td>Online Sponsor List</td>
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<tr>
<td><strong>Break Sponsor</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$1000</td>
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<tr>
<td>Thursday or Friday Break Time</td>
<td></td>
<td>Online Sponsor List</td>
<td>Sessions Prior to Break</td>
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<td>1—6 ft. table</td>
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<td>Break Signage</td>
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<tr>
<td>1—$50 voucher for the Keystone Café</td>
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<td></td>
<td>Business Meeting</td>
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<tr>
<td>Attendee mailing list</td>
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<td>Selection(s):</td>
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<tr>
<td><strong>Premiere Exhibitor</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$800</td>
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<tr>
<td>1—6 ft. table</td>
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<td>Online Sponsor List</td>
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<td>1—$50 voucher for the Keystone Café</td>
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<tr>
<td>Attendee mailing list</td>
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</tr>
<tr>
<td><strong>Exhibitor Friend</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$500</td>
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<tr>
<td>1—6 ft. table</td>
<td></td>
<td>Online Sponsor List</td>
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<td>1—$50 voucher for the Keystone Café</td>
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<tr>
<td><strong>General Session Sponsor</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$400</td>
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<tr>
<td>Option to introduce speaker</td>
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<td>Online Sponsor List</td>
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</tr>
<tr>
<td>Logo on screen “Session Sponsored By”</td>
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</tr>
<tr>
<td><strong>Unattended Table Display</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$175</td>
<td></td>
</tr>
<tr>
<td>1—6 ft. table to display catalogs and printed materials (without a representative present). ISHA representatives will be available to set up your materials. Extra materials will not be returned.</td>
<td></td>
<td>Online Sponsor List</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Nonprofit Organization</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$125</td>
<td></td>
</tr>
<tr>
<td>1—6 ft. table</td>
<td></td>
<td>Online Sponsor List</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Catalog Display</strong></td>
<td>Company Name Recognition</td>
<td>Program with course listing</td>
<td>Business Meeting</td>
<td>$75</td>
<td></td>
</tr>
<tr>
<td>ISHA will provide display rack for company information. Information received without this option selected will not be displayed. Extra materials will not be returned.</td>
<td></td>
<td>Online Sponsor List</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Convention Tabloid Advertising
- Business Card Size
- One Quarter Page
- One Half Page
- Full Page

### Dimensions:
- 3-1/2"x2"
- H: 3-3/4"x4-1/2"
- V: 3-3/4"x5"
- H: 7-1/2"x4-7/8"
- V: 3-3/4"x9-3/4"
- 8-1/2"x11"

### Selection(s):
- O Business Card Size
- O One Quarter Page
- O One Half Page
- O Full Page

### Electricity
- $100

### Attendee Mailing List
- $300

### TOTAL DUE ISHA
- $
### EXHIBITOR-SPONSOR REGISTRATION FORM:

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Company Name (continued)</td>
</tr>
<tr>
<td>Company</td>
<td>Address</td>
</tr>
<tr>
<td>Address</td>
<td>City/State/Postal code</td>
</tr>
<tr>
<td>City/State/Postal code</td>
<td>Phone</td>
</tr>
<tr>
<td>Phone</td>
<td>Fax</td>
</tr>
<tr>
<td>Fax</td>
<td>Website</td>
</tr>
<tr>
<td>E-mail</td>
<td>E-mail</td>
</tr>
</tbody>
</table>

Names for Convention Badges

Type of Exhibit *(Please check one)*:
- □ Speech/Language Product
- □ Book Publisher/Curriculum Materials
- □ Recruiter
- □ Hearing Product
- □ Other (specify)

Do you wish to participate in the Exhibitor Prize Drawings by donating an item?
- ☐ YES
- ☐ NO

If yes, provide description:

AMOUNT DUE: __________

Payment Method:
- □ CHECK
- □ CREDIT CARD - Amount: $__________

(Please make checks payable to ISHA)

CC #: ____________________________ EXP. DATE:

CVV Code: __________ Zip Code: __________

Name on card: __________________________

Signature: __________________________

_________________________________________
Signature above agrees to Exhibitor Terms, regulations and cancelation agreements.

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Please complete this form and mail to:

**ISHA – 2018 CONVENTION**

2346 S. Lynhurst Dr.  
Suite D101  
Indianapolis, IN  
46241  
or  
FAX: 317-481-1825

Register online TODAY!

[www.isha.org](http://www.isha.org)

RETURN FORM BY JANUARY 30, 2018 to have logo/name/ad in the registration brochure!

ALL REGISTRATIONS MUST BE RECEIVED BY MARCH 12, 2018.

Questions? Call Ann, Stephanie or Denise at 317-916-4146.
CELEBRATING EVERYDAY HEROES

LEADING THE WAY WITH
EVIDENCE-BASED PRACTICE!

APRIL 5-7, 2018