Dear Members,

On Wednesday, March 5th, leaders from the American Academy of Audiology (AAA), the Academy of Doctors of Audiology (ADA) and the American Speech-Language-Hearing Association (ASHA) gathered for a joint meeting with the purpose of surveying audiology’s professional landscape, recognizing areas of alignment, barriers and identifying potential collaborative initiatives to better serve audiology.

Several key issues emerged including reimbursement for audiology services (Medicare and private insurance), educational issues, disruptive innovation, and public awareness of hearing healthcare and audiolologic services.

Leaders and staff from the three organizations left with a renewed commitment to work together on issues of mutual interest and to develop meaningful resources for our collective members. A multi-association (i.e. AAA/ADA/ASHA) collaboration was established to address the practice of “incident to” billing and the resulting critical reimbursement issues this creates.

We are committed to working together to advance the profession of audiology and our collective members’ interests. Please stay tuned for further details.

Bette Borton  
President AAA

Brian Urban  
President ADA

Liz McCrea  
President ASHA

Front row: Elizabeth McCrea, Barbara Cone, Deborah Carlson, Stephanie Czuhajewski, Erin Miller, Bettie Borton, Nancy Green